



**Make a difference!**

**Be part of the solution!**

**Register Now!**

## ***Now in January!***

### ***What is "L" Day?***

IIABNY's Annual "L" Day (Legislative Day) is your opportunity to discuss the association's legislative position with your legislators. Hundreds of independent insurance agents as well as company representatives gather in Albany to lobby for the issues that are critical to the independent agency system. This is a free event for IIABNY members.

### ***Why Should I Get Involved?***

The legislative process works when you get involved. At "L" Day, you have a unique opportunity to meet directly with the legislators. Imagine the impact that will be made on the legislators when hundreds of independent agents and people involved in the industry visit them and educate them about the insurance industry and issues facing it. *YOUR VOICE COUNTS* and your presence at this important function has a tremendous impact on IIABNY's lobbying efforts throughout the year.

### ***Is Anyone coming From My Area?***

More than likely, yes! IIABNY is arranging group transportation from many areas of the state. Contact Kathy Weinheimer at [kweinheimer@iiabny.org](mailto:kweinheimer@iiabny.org) for more information. It is very important that the legislators see a turnout from every part of the state, especially yours!

### ***What happens at "L" Day?***

The real impact of "L" Day is the luncheon. Imagine walking into the biggest hall you have ever seen. It has a sunken main floor and a 50 foot Big "I" sign across an 80 foot stage. The room is quite impressive, but when you add hundreds of independent insurance agents waiting for their local legislators, it makes a dramatic presentation! All members and their legislators are invited to be guests of IIABNY.

The day begins with a briefing by Michael Barrett, IIABNY Legislative Representative, on current legislative issues and distribution of materials to assist in your discussions with legislators.

Then members go out in groups to visit the offices of their legislative representatives. Some groups choose the office visits to lobby their legislators, but most encourage their legislators to join them at the luncheon. The briefing and legislative position paper will enable you to speak with authority on the issues important to independent agents throughout New York State.

**[Register online at www.iiabny.org](http://www.iiabny.org)**



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# **RESERVATION FORM**

*IIABNY Legislative Day*  
*Wednesday, January 23, 2008*

***Join hundreds of IIABNY members from throughout New York State as we impress upon our legislators the issues that are important to us as independent insurance agents and brokers as well as small business owners.***

## ***Schedule of Events***

9:30 AM - Briefing -Meeting Rooms 3 & 4, Concourse Level - Empire State Plaza

*It is important to attend this briefing before visiting your legislator.*

12:00 noon - 2:00 PM - Invite your legislators to a buffet-style luncheon at the Convention Center to discuss the issues

*Please enter as much information as possible so that we may pre-print your name badge.*

Name \_\_\_\_\_

Agency \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Name of Local Association \_\_\_\_\_

I am interested in transportation on an IIABNY Bus. Please send me more info.

I have invited the following Senator(s) / Member(s) of Assembly to join us for the luncheon:

\_\_\_\_\_  
 I am a NeXt Generation Insurance Professional member.

**This event is FREE to IIABNY members**

Please return by January 11, 2008 to:

Alice Pfeiffer  
IIABNY Legislative Office  
95 Columbia Street  
Albany, NY 12210

Phone 518-465-5340  
Fax: 518-465-6023  
Email: [apfeiffer@albanygov.com](mailto:apfeiffer@albanygov.com)

Please note: You must return this form even if you are traveling by bus or with a group.

**register online at [www.iiabny.org](http://www.iiabny.org)**